

2022 EVENT SEASON PACKAGES

AIM's mission is to connect people with the support, resources, and education so they can empower themselves to become self-sufficient.

**Giving Hope.
Changing Lives.**



EMPOWERMENT \$2,000

Your company will be listed as a Empowerment sponsor at all events, on all event programs, and on event website pages.

Recognition on AIM's website, social media, and newsletters.

Recognition in AIM's annual report published each January.

Small logo on event banner.

8 tickets for the Heart for Helping Breakfast, ALL IN Dinner and Silent Auction, AIM Tailgate Party: a Party with a Purpose, and Hats Off to Women Luncheon.



LEADERSHIP \$3,000

Your company will be listed as a Leadership sponsor at all events, on all event programs, and on event website pages.

Recognition on AIM's website, social media, and newsletters.

Recognition in AIM's annual report published each January.

Medium logo on event banner.

8 tickets for the Heart for Helping Breakfast, ALL IN Dinner and Silent Auction, AIM Tailgate Party: a Party with a Purpose, and Hats Off to Women Luncheon.



DREAM \$5,000

Your company will be listed as a Dream sponsor at all events, on all event programs, and on event website pages.

Recognition on AIM's website, social media, and newsletters.

Recognition in AIM's annual report published each January.

Large logo on event banner.

8 tickets for the Heart for Helping Breakfast, ALL IN Dinner and Silent Auction, AIM Tailgate Party: a Party with a Purpose, and Hats Off to Women Luncheon.

Front table at the ALL IN Dinner and Silent Auction.

Being mindful of the current pandemic, all events will be held LIVE and will have PPE provided.

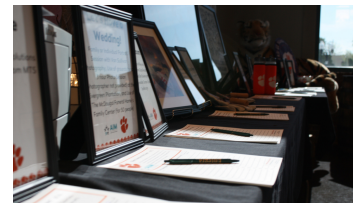
EVENTS

Hosting a variety of events throughout the year provides funding and creates awareness for AIM's many programs.

Heart 4 Helping During the month of February, AIM's paper hearts are sold all over Anderson as a part of our Heart 4 Helping Fundraiser. At the end of the month AIM's Heart 4 Helping breakfast honors a business, volunteer, and church of the year, as well as announces the heart sales winner!



ALL IN Dinner and Silent Auction A Clemson-themed event with dinner, guest speaker, and an auction. Hundreds of items are donated and auctioned off in amazing packages. This is by-far our biggest event of the year!



AIM Tailgate Party: a Party with a Purpose The AIM Tailgate Party: a Party with a Purpose is a "Football in the South" themed event. This awesome event has shopping, food, football, drinks, music and fun! Shopping vendors cover the Georgia Bulldogs, Clemson Tigers and Carolina Gamecocks.



Hats Off to Women Luncheon This event highlights the impact of the Women and Children Succeeding Program. Patrons decorate their designated tables in friendly competition. The proceeds benefit the participants of the WACS Program.



This year's dates:

Heart 4 Helping Breakfast- March 10th at 7:30am

ALL IN Dinner and Silent Auction- April 8th at 6pm

AIM Tailgate Party: a Party with a Purpose- August 18th at 6pm

Hats Off to Women Luncheon- October 28th at 11am

Find out more on our website and social media!

AIMCHARITY.ORG